



June 16-19, 2011 LaSalle University – Philadelphia, PA

Hosted by Middle Atlantic Swimming

Purpose: Celebrate the opportunities of/for diversity in swimming in the Eastern Zone through inspiration

of athletes, coaches and volunteers. Create local ambassadors and leaders to grow our sport.

Goals: Empower athletes from ethnically under represented populations and their coaches to:

Demonstrate the viability of multicultural success in swimming within their local LSC

2. Achieve performance excellence throughout the sport

3. Introduce the benefits and value of participating in the sport of swimming

4. Develop positive leaders and role models that others from multicultural backgrounds can emulate

5. Connect, network and promote the virtues of the sport of swimming through a comprehensive strategy involving the athletes, coaches and LSC Diversity Chairs in their own local LSCs and throughout the Eastern Zone.

Site: La Salle University. Athletes, coaches and volunteers will be housed in campus dorms. Meals will be

catered on-site by the school.

Date: June 16-19, 2011. Athletes will arrive Thursday (June 16) late afternoon/ evening and depart Sunday

(June 19) morning.

Invitees: 2 athletes from each of the 12 LSCs in the Eastern Zone

1 coach from each LSC

1 Diversity Coordinator from each LSC

Attendance Notification Deadline:

May 20, 2011 Participating LSCs must submit a list of attending athletes, coach and Diversity Chair to

the camp oversight committee at:

Eastern Zone Diversity Select Camp c/o Middle Atlantic Swimming 2150 New Castle Avenue New Castle, DE 19720

**** Please include a copy of your selected athletes' complete application and all contact information for the coach and Diversity Chair. See last page for form.

Age: 13- 16 years of age at the time of the camp (9-10th grades)

Funding: Each LSC will fund two athletes, a coach and their Diversity Chair to the camp. Funding will need to

include transportation to and from the camp, and an additional fee of \$200 per person will cover housing and all meal costs. This is based on two person occupancy in each room, if the coach or Diversity Chair

wishes a single occupancy room, an additional cost per night will be incurred by the LSC.

Qualifications: Athletes must have qualified in at least one individual event in their local LSC championship meet in

either SCY or LC seasons. In the event that there are no qualifying swimmers, the LSC can elect to send

two athletes of its choice.

Selection: Each LSC will select the two athletes they wish to represent that LSC using the application provided. The

LSC will then select one coach from a diverse cultural group or a coach of a diverse cultural team based

on their own LSC evaluation.

Camp

Schedule: The two day camp program will include a combination of pool training, motivational and educational

sessions, networking and strategic planning sessions for members of each LSC, and team building

activities.

Coaches & Diversity Chairs:

The coach and Diversity Chair track will include observing in-water workouts, classroom sessions with

quest speakers and strategic planning sessions and goal setting with their LSC specific athletes. These

participants do not need to arrive until Friday June 17th by noon.

Camp Staff:

The camp staff will be selected from accomplished multicultural candidates from the Eastern Zone and

include a head coach, three assistant coaches, and a national athlete along with the camp oversight committee. We hope to be able to include 2 camp participants from the 2009 Central Zone Diversity

Camp.

Transportation:

If you are flying into Philadelphia, the Camp Staff will provide transportation to the LaSalle Campus. Please book responsibly and have your LSC attendees arriving and departing on the same

flights, when possible. You will be provided with specific details after we receive the attendee information

for your LSC.

If you are arriving at by train, you will be coming into Philadelphia's 30th Street station. The Camp Staff will provide transportation to the LaSalle Campus. Please book responsibly and have your LSC attendees arriving and departing at the same time, when possible. You will be provided with specific

details after we receive the attendee information for your LSC.

Questions: Questions about the camps may be directed to:

EZcamp@maswim.org



check made out to Middle Atlantic Swimming, to



Eastern Zone Diversity Select Camp June 16-19, 2011

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Please complete the information below for your attendees. Attach a copy of each athlete application and mail, with

LSC

	Eastern Zone Diversity Select Camp c/o Middle Atlantic Swimming 2150 New Castle Avenue New Castle, DE 19720		
Coach Attendee			
Email address		Phone	-
Club name		M or F	=
Diversity Coordinator			
Athlete Email address		Phone	
Club name		M or F	=
Athlete attendee		Age	
Athlete Email address		Phone	
Club name		M or F	F
Athlete attendee		Age	
Athlete Email address		Phone	
Club name		M or F	: