

Registration / Office Administrator Report
Board of Directors Meeting
June 20, 2016

- 2016 Registration Numbers as of 6/15/16:**

Athlete:	6232	Non-Athlete:	953
Athlete Outreach:	49		
Athlete Season 1:	106	Clubs:	52
Total:	6387	Organizations:	1

- Awards Celebration Update:** Here is the breakdown of the numbers attending Kings Dominion this year:

All Star Team Members \$29	Competitive Spirit \$29	Coaches \$29	Season Pass, \$0	# of additional tickets for Banquet & Park \$48	# of additional tickets for the Park ONLY (will NOT attend Banquet) \$35
189	47	38	42	479	56

- The total number of ‘honorees’ attending was 316. (These are the ones for whom VSI paid the cost of the picnic.) One thing to note – there is no way to tell if the 42 with season passes were All Star or Comp. Spirit honorees. I doubt many were coaches. (That is also the category where I listed the six individuals for whom VSI paid the full amount.)
- As best I can tell, there were more honorees attending this year (272 last year) but fewer attending who paid for both the park and picnic (563 last year). The number who just came to the park was about the same.
- Number of All Star Team members invited: 464
- Number of Competitive Spirit Awardees invited: 97
- Cost to VSI for lunches of honorees: \$5855.48 (316 tickets @ \$18.53)

The Task Force met on June 14th to discuss plans for next year and presents the following recommendations for Board approval:

- Schedule next year’s Awards Celebration at Kings Dominion to be held on Saturday, April 29th.
- Change the method used for identifying members of the All Star Team to one based on top times of VSI athletes instead of national time standards. (Using a ‘top times’ method will allow the athletes to be measured against their peers instead of a national time standard. It will also make identifying team members a much simpler process.)
- Define All Star Team to be the top 5 per event per age group. The list will be compiled for long course as well as for short course. (The Task Force felt that 5% of our athlete population was appropriate to use as a designator for ‘All Star’. Using a Top 5 list and removing duplicates is approximately that number.)
- Use Age Group Champs and Senior Champs as the final meets in each season for qualifying for the All Star Team.

- Instead of paying for the lunch for every All Star Team member and Competitive Spirit winner attending the picnic, allocate the same money to reduce the cost of every athlete who chooses to attend the picnic. (Using the numbers from this year, this could reduce the amount per ticket approximately \$7 to \$10 but I'll have to do a little more research to come up with a better estimate.)

The Task Force also has some thoughts that need further input from the Board and possibly the House of Delegates:

- Is April still the best time to have the Awards Celebration? It was decided to move it back to the spring so that graduating athletes could attend. Of the 85 All Star Team members in the 17/18 age group who received invitations, only 13 attended. Would it be better to sponsor a Virginia Swimming Day at Kings Dominion (with a speaker) in the spring and then an awards banquet type affair (with a speaker) in the fall?
- A concern was voiced this year that Competitive Spirit Awardees were not specifically recognized at the picnic. This was not done last year either and we were not informed of anyone raising the concern. (Last year I notified coaches that the athletes would not be called up to receive their awards but I forgot to do that this year.) The Task Force wants to continue providing the awards to the Competitive Spirit awards to the teams but is not certain of the best way to handle them. Some possibilities include:
 - Continue to deliver them to the teams at the Awards Celebration but take a minute at the picnic to ask them to stand. (If this is done, we would also do the same for All Star Team members. We really don't have enough time to list them all by name and attention would wane. An issue with asking them to stand is that this is a 'surprise' award for many teams. That is, the athlete doesn't know that he or she has received it and, therefore, doesn't know to stand.)
 - Create a booklet listing the Awardees as well as the All Star Team members. (This has the same 'surprise' award complication as mentioned above.)
 - Ship the awards to the teams that request them so that they can be presented at the team's awards event.

I am willing to contact the teams who request these awards to gather more information about how their individual team handles the award and if publishing the recipients names in a booklet for the Awards Celebration would be appropriate.

Action Items: Act on items proposed by Task Force. Discuss items requiring further input.

- **Convention:** I have booked our hotel rooms in Atlanta for this year's Convention. The meeting schedule can be found at [2016 Convention Schedule](#). Most of the meetings start on Wednesday but there are Diversity & Inclusion and Safe Sport workshops scheduled for Tuesday afternoon. Elections will be held at the HoD meeting on Saturday so it is important that all of our delegates are in attendance. If you intend to leave on Saturday, please plan your return flights no earlier than 4 pm.
- **Potential Changes to Seasonal Registration:** Because of competition from lower cost swimming programs which have resulted in a slight but continuing reduction in registrations over the past few years, USA Swimming is looking at its membership categories and how it might address this challenge. At its most recent meeting, the USA Swimming Board of Directors were given information about some potential restructuring of the categories. While there were several proposals, those related to Seasonal registrations resulted in proposed legislation for consideration at this year's Convention. This legislation, if approved, would reduce the cost to the athlete significantly but also limit the amount that an LSC can charge as its portion of the fee. It is also proposed that the fee paid by an athlete for Seasonal registration can be credited toward the year-round registration fee. However this will require significant programming changes so it is expected to be a future

enhancement. As far as Virginia Swimming is concerned, if the legislation passes, we can expect the LSC portion of the registration fee to be significantly smaller than the \$9 we currently receive.

- **SC Zone Meet Task Force:** The Eastern Zone has created a task force to discuss and contemplate the future of the SC Zone meet. This the result of several LSCs indicating that they are reviewing their involvement with the meet as it relates to the cost of fielding a team as well as if the current format meets the needs and desires of their athletes. A representative from each LSC is serving on the task force. Steve is the representative from VSI and I am serving in an ex-officio status.
- **Fall HoD Meeting, Athlete Clinic, and Swimposium:** The Swimposium and Athlete Clinic are scheduled for Saturday, September 17th with the various committee meetings and the HoD on the 18th. At the present I have a meeting room reserved all day Saturday for the officials as well as lunch. On Sunday, I have one large room reserved for committee meetings followed by the Board and HoD meetings.

Action Items: Are there any additional meeting rooms needed on either day? What is the schedule of meetings on Sunday?

- **2017 Materials:** I will be working on the 2017 registration materials and sending them out by the middle of July. I will send them to the Head Coach and Registrar for each club as well as post them on the website.