

Virginia Swimming, Inc.
Board of Director's Meeting
February 4, 2018
Executive Director Report

Year to Date Registrations: (numbers 1/31/2017)

Athletes: 6425 (6405)

Outreach: 50 (42)

Non-Athletes: 885 (865)

Clubs: 44 (45)

Clubs that did not renew: RAPP and OBX. Only 1 college team has renewed at this point.

New Club: Outer Banks YMCA Tidal Waves, YOBX, has recently been approved as our newest club! I met with the team leadership while I was at the beach this summer and they have been working on the new club requirements since that time. Many of their swimmers participated in meets during the fall as unattached so they are already familiar with our meets. Coaches for the team include Chelsea Larsen, Jody O'Donnell, Tia Green, and Jessica Lehman. Please welcome them when you see them on deck at upcoming meets.

Administrative Assistant: As previously announced, Emily Fagan is our new Administrative Assistant. Currently she is handling almost all athlete and non-athlete registrations as well as coach certifications. We are working together on transfers. She is doing an excellent job and is a joy to work with!! As the Awards Celebration gets closer, we will begin working on all it entails.

LEAP 1 Renewal: LEAP is the acronym for LSC Leadership & Achievement Program. Leap 1 is designed to assure that LSCs comply with USA-Swimming Rules and Regulations as well as the requirements of non-profit governance and also provide continuity as changes in leadership occur. Each LSC is required to renew LEAP each Quad and our deadline for renewing is May 1st. Many of the items for this level involve uploading documents we currently have in place, listing members who attend convention, checking a box to indicate compliance, or the like. However, one of the requirements is that **each member of the BoD must complete the online LSC Leadership Course**. That course can be found at: <https://www.usaswimming.org/resources-home/resource-topic/resource-subtopic> (or by going to www.usaswimming.org then Resources then Governance & LSCs.) Please find the time to take this course between now and **March 30th**. Once you complete the course, please send me a copy your certificate of completion. If you would like a copy of the various items required for LEAP 1 approval, just let me know and I will be happy to send it to you.

Conflict of Interest: Every year, each member of the Board needs to sign our Conflict of Interest Policy. I have included a copy for your convenience. Please review the document and sign the last page and return that page to me either at the meeting or by email.

Meet Financial Reports: At my request, Jessica has been forwarding to me copies of the meet financial reports submitted by the teams. I have begun compiling the data contained in the reports into a single spreadsheet to get a better feel for the revenue generated as well as the cost of meets during the year across the LSC.

Virginia Swimming, Inc.
Board of Director's Meeting
February 4, 2018
Executive Director Report

Proposals for 2019 Fee Structure: There are two areas in which our registration fees have remained constant for many years while other areas have changed dramatically.

- The Seasonal Membership fee has only increased once since I have been handling registrations: in 2014 it increased from \$38 to \$39 where it has remained until now. Currently the LSC portion of the fee is \$9 and I recommend that we increase that amount at least \$3, maybe more. During the time that the athletes are registered (March 15 – August 8), they receive the same services from the LSC as do year-round athletes. The only limit on that membership is that the athlete can't attend a Zone, Sectional, or higher-level meet.
- The Club Membership fee has remained \$100 as far back as I can remember. I feel it is time for this amount to increase but also have an ulterior motive in making this recommendation. I recommend that the fee be increased from \$100 to \$150 but include an incentive for early payment: clubs who register by November 30 pay \$100, same as last year. For clubs who register December 1 or after, the fee will be \$150.

I do not believe either of these proposals will generate much additional income but I think each of them is fair. Bill is aware of these proposals and suggested that I include them in my report.

2018 Eastern & Southern Zone Workshop: This year's workshop will be held April 13-15 in Alexandria. This year's target audience includes General Chairs, Safe Sport Chairs, and Diversity and Inclusion Chairs as well as an official. It is recommended that the official selected be a certified Deck Referee who has the potential and experience to be a future Officials Chair. The only expense to the LSC will be transportation to and from the workshop with the cost of lodging and meals covered by USA Swimming. I will submit the registrations for those who attend so please let me know by February 22nd if you are able to attend.

Awards Celebration 2019: A spokesperson for the Washington Nationals contacted me in December and inquired about the possibility of hosting a Virginia Swimming Day at one of their ball games. It would be possible to have a picnic before the game for announcing award winners similar to what we do now. It is also possible that the Swimmers of the Year could be recognized in pregame activities. While we were not able to talk specifics as far as prices are concerned, she felt that their prices would be competitive with what we currently charge for the event at Kings Dominion.

Question: Is this something of interest as a venue for our Awards Celebration?